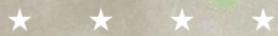




BARCELONA  
PRINCESS



HOTEL



# PRINCESS 360 PROGRAM



NEGRESO  
PRINCESS



HOTEL

# PRINCESS 360



Our CSR program, Princess360, is composed of Princess & You and Princess & Me. We create a virtuous circle formed by the environment, social responsibility, our client and our employees and collaborators. We carry out coordinated actions between these four pillars that, with a gradual implementation, make this program a powerful tool.

# VIRTUOUS CIRCLE 360



## 2014 Social commitment

We promote job insertion to avoid exclusion through non profit entities.

## 2016 Clients

Customer focused, our goal is **the excellence**

## 2014 Environment

Committed to the local environment. We are certified ISO 14001 & EMAS.



## 2018 Employees and collaborators

We incorporate the internal customers, the employees and the suppliers. We promote a healthy organization. Ensure the emotional well-being of our collaborators.

# SOCIALLY RESPONSIBLES



## 2011

**\*Barcelona Forum District Founding members:** the objective is to promote the employment of people at risk of social exclusion in the neighborhoods of the Sant Martí district.

**\*Common values of social responsibility, environmental commitment and cultural development.**

## 2012 - 2025

**\*Employability to avoid social exclusion:**

- **Contracts and internships, through non profit foundations**
- **Contract: 228 insertions**
- **Internships: 66**
- **Obra social “La Caixa”, Fundació Trinijove, F.Ared, Formació i Treball, F.Aura, F.Adsis, Programa Làbora (Ayunt.Barcelona), Cordibaix and Fundació Catalana Síndrome de Down**

**\*Donations promoting circular economy:**

- **Alpan-Rotary Program:** preparation and delivery weekly: 110 menús to social canteen called: El Gregal
- **FiT-Cáritas:** Clothes and furniture, mattresses
- **Nutrició sense Fronteres:** local project: “comparteix el menjar”: food surplus donation to reduce the food waste
- **Centre Obert Neus Puig (F.Trinijove):** mattresses and hygiene products
- **Associació Nova Solidària:** clothes, furniture and hygiene products



### **\*Partnerships with local and responsible suppliers:**

- Nom dona la gana
- Delícies del Berguedà
- Xocolates Sant Tomàs
- Fundació Joia (Apunts)
- Fundació Integra
- Fundació Roure (tèxtil)
- El Rosal
- Cooperativa La Fageda

### **\*Actions/ Activities:**

- Monthly donations from our employees to a different social non profit organization which is chosen every year
- “Earth Hour”, world campaign which consists in turning the light off for one hour
- Business with social value
- Let’s Clean Up Europe
- Barcelona Hotel Games
- Cleaner sea floor activities
- Speed datings with non profit entities
- Sostenibility objective 2025: Mental health program for the Princess team



# COMMITTED TO THE ENVIRONMENT

2008

\*ISO 14001 International Standard



Sistema de Gestión  
ISO 14001:2015  
www.tuv.com  
ID 9105041211



\*Reduction electricity consumption, led lamps highly energy-efficient

2010



2013

\*Minibars replacement to A+ models  
\*Chemical cleaning products with automatic dispensers (a very important reduction on plastic packaging and quemical product)



\*Sustainability on the web site.  
\*EMAS - European Standards (Eco-Management and Audit Scheme)

2014

2015

- Circular gastronomy: we use close proximity products and responsible and sustainable suppliers.
- Gas boiler replacement, more efficient and lower emissions.
- Negroco Princess Hotel opening.





\*We incorporate the third pillar: **Princess and You**: customer awareness and involvement  
\*Fan convectors replacement to ventilation systems.  
\*Paper waste reduction: maintenance department digitalization

2016



2017

\*Packaging reduction in F&B area: Breakfast service:  
• Milk bricks replaced by dehydrated milk.  
• Filtered water in spite of returnable bottles.  
\*Recycled hand wiping and paper napkins  
\*Cleaning of rooms and common areas with ecological detergents .



\*The establishment of a Sustainability Committee which is composed by all the department responsables.  
\*We incorporate the fourth pillar: **Princess and Me**. involving our internal customer, employees and suppliers.  
\*Recycled paper use for: welcome, don't disturb, VIP's, amenities packagings.. social and responsible suppliers.  
\*Healthy menus for our employees.

2018

**2019**

\*Plastic packaging replaced by paper and in bulk products at F&B area.

\*Human resources department digitalization: Paper consumption reduction through the Employees Portal: documents, procedures, personal requests..



\*Plastic gel, shampoo monodoses replaced by refillable dispensers at the staff dressing rooms.

**2020**



**2021**

\*ISO & EMAS certifications were renewed.  
\*Plastic soap, gel and shampoo monodoses replaced by refillable dispensers at the rooms.  
\*Chargers for electric vehicles  
\*Sustainable material use : kraft paper for our meetings and events



\*ZERO plastic use at all the sales Outlets.  
\*Sustainable products "Take Away": aluminium re use water bottles, picnic carton boxes.  
\*Circular gastronomy: promoting the KMO, seasonal and ecological products.  
\*We provide bulk products at the breakfast buffet: yoghurts, jams, honey..

**2022**



2023

\*Glass Upcycling: bottles that have been used at the hotel, waste transformed to new resource: glasses, vasos, trays, flowerpots, cutlery support... and other kind of dishes for our restaurants and bars.

\*"Good use of water" communication and awareness campaign to customers and employees.

\*Biosphere label at Barcelona and Negresco Princess

\*ISO 14001 certification at Negresco Princess



2024



\*Sustainability objective: reduce food waste, define a **Food Waste Prevention Plan** (Quantification, analysis of causes, objectives, and measures).

HBP: 25% reduction in grams per cover

HNP: 20% reduction in grams per cover

Implementation of an Artificial Intelligence platform for quantifying Food waste at the Barcelona Princess Hotel.

- Communication campaign : “Love food, stop waste”

\*We are part of the Barcelona Sustainable Restaurants Guide with the Barcelona Sustainable Gastronomy seal, which promotes best practices in sustainability and the environment.

\***Plastic packaging replaced by paper in various accommodation and F&B products:** dry cleaning bags for guests, slipper wrappers, gluten-free bread wrappers, takeaway cup lids, ...

\*Alternative cleaning solution in the kitchen Negresco Princess Hotel: **Ozone**

**Reduction of chemical products from 100% to 8%. It reduces single-use packaging, reduces water consumption and carbon footprint.**

LOVE  
FOOD  
STOP  
WASTE



Cooking for the future.



2025



- **Complete renovation of the whole building :  
Barcelona Princess Hotel:**

Improvement actions to reduce water consumption:

Double Flush WC

Rain effect showers

Water pressure : from 3 k to 2 K

- **Urban Garden at Negresco Princess Hotel**  
(Installation and maintenance through a non profit social entity).

- **A significant food waste reduction in both Hotels:**

HBP: 53% reduction in grams per cover

HNP: 21% reduction in grams per cover

- **Plastic and glass reduction:**

Plastic business cards replaced by QR code- APP

Recyclable plastic garbage bags

Single plastic honey packets replaces by glass

EcoTOTE to service spirits (4,5 L, reduce the glass bottles)

Nespresso machine replaced by a traditional coffee machine

(reducing the capsule consumption) at Negresco Rooftop

