



GRAND RIVIERA AND GRAND SUNSET PRINCESS SOLIDARITY ACTIONS 2021

23 June CAPATHON - DONATION OF 406.3 KILOS OF PLASTIC CAPS



Our "Capathon" campaign involves different departments in the hotel collecting plastic caps, which are then donated to AMANC, who use the waste to obtain funds to cover chemotherapy treatments and medicines for children receiving cancer treatment.

28 June PRIDE DAY CELEBRATION



8 July DONATION OF SAFETY EQUIPMENT FOR THE "SEA TURTLE CONSERVATION PROGRAMME" IN SOLIDARI- DAD

Protecting our species is an important issue for Princess Hotels & Resorts. Along 800 m of beach-front, four sea turtle nests were registered and kept safe throughout the year 2021. This programme is conducted in collaboration with the General Directorate of Infrastructure, Urban Development and Environment of the Solidaridad Local Government.

24 July BEACH CLEANING



We maintain an ongoing beach cleaning programme, which is aligned with our sustainability objectives and engages our guests and staff in efforts to prevent coastal litter from reaching the oceans.

14 August STREET CLEANING

Different cleaning campaigns were carried out during 2021, among them was our "street cleaning" initiative, involving the collection of waste and litter from the exit of the hotel to the entrance to the Princess totem on the federal highway. As a result of this action, we collected 131.1 kg of rubbish, demonstrating that great changes can be made that benefit the environment and our community by providing cleaner spaces.

19 August DONATION OF 52 COTS FOR THE MICROTIA ASSOCIATION



Donation to raise funds for the purchase of hearing aids for children diagnosed with hearing impairment in Playa del Carmen.

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2 September RELAUNCH OF PACK FOR A PURPOSE



We know that local communities play an essential role in sustainable development. For this reason, in 2021, Princess Hotels & Resorts relaunched the internal programmes "Lend a Hand" and Pack for a purpose", inviting guests to donate school supplies, clothes, shoes, toys, personal hygiene items, medicines, among other things, to be donated to communities in need in the municipality of Solidaridad, Playa del Carmen.

15 September DONATION OF LINEN FOR THE MICROTIA ASSOCIATION



Donation to raise funds for the purchase of hearing aids for children diagnosed with hearing impairment in Playa del Carmen.

18 September INTERNATIONAL COASTAL CLEANUP DAY



Movement carried out by more than 120 countries during the month of September. Employees from different departments joined in this activity, collecting cigarette butts, plastics and food waste from our beaches.

12 October PET FOOD CAMPAIGN



Pet food donation campaign supported by our colleagues. The objective of "Mi amigo de la calle" (My street friend) is to support activists and rescue associations that care for and find homes for stray dogs and cats. They are not a shelter, but they provide ongoing assistance to those who care for these animals.

19 October

GALLERY OF STRONG WOMEN



With the aim of raising awareness and encouraging more women to access screening, diagnoses and timely and effective cancer prevention, we organised an exhibition featuring the stories of various employees, or their loved ones, who have experienced breast cancer and have set a great example of the struggle and effort they have put in to overcome all kinds of adversity.

Lectures on awareness and self-examination were also given to all female employees.

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8 November DONATION OF TOYS TO DIF



The National System for the Integral Family Development (DIF) is a decentralised public organism, regulated by the General Law for Health and the Law for Social Assistance. Its main objectives are to promote social assistance and public health. One of our most important values is to promote the integral development of the children and adolescents in Quintana Roo. We support and make donation to campaigns and programmes organised by DIF.

26 November ECOMODA 2021



All departments were invited to participate in the annual ECOMODA 2021 competition and to present a costume made of 100% recycled material, alluding to the CARNAVAL. The aim of the event is to remind people of the importance of recycling and reusing, to give different materials a second chance and to help reduce the impact of waste on nature.

26 November DONATION OF 20 NATIVE TREES TO THE MOCE ASSO- CIATION



In partnership with Green Garden Corp, Grand Riviera Princess and Grand Riviera Sunset Princess joined the "Leaving Footprints of Life" reforestation campaign, which aims to mitigate the severe loss of tree cover caused by urban sprawl. We donated 20 native trees to the civic association Moce Yax Cuxtal A.C., which contributes to the "Living Museum of Native Root Urban Trees" initiative in Playa del Carmen, which aims to create a healthy, robust, resilient and sustainable city.



PLATINUM YUCATÁN PRINCESS SOLIDARITY ACTIONS 2021

JANUARY THINK GREEN



Internal programme to clean general areas for the benefit of the environment. This activity promotes our commitment to prevent, reduce and implement sustainable strategies for the benefit of the environment through ecological practices.

FEBRUARY CLUB NOTARIO DONATION

Donation of blankets and beds to an institution that helps to promote the welfare of street dogs.

SEPTEMBER AMEXME TETRAPACK CHALLENGE!



Donation of Tetrapack to be turned into desks that can be used by disadvantaged children in community centres in Playa del Carmen.

SEA TURTLE CONSERVATION AND PROTECTION

PROGRAMME Providing fuel for the monitoring of the main sea turtle nesting beaches.

OCTOBER HOUSEKEEPER DAY



Celebration in recognition of the hard work and dedication of our housekeepers.

PLATINUM YUCATÁN PRINCESS SOLIDARITY ACTIONS 2021

CELEBRATION OF THE DAY OF THE DEAD



Traditional altars were put on display to preserve our traditions.

SPA CERTIFICATION



Renewal of our certification in the basic quality requirements for services and facilities.

DECEMBER WAITING STAFF DAY



Celebration in recognition of the hard work and performance of all our employees.

CLEAN BEACH



Internal programme for the benefit of the environment, aiming to raise awareness of the negative impact caused by the inappropriate disposal of polluting waste, encouraging strict control in the use of consumables and our operations to ensure that our practices are environmentally friendly.

CONTEST: THIS IS HOW TO ENJOY CHRISTMAS!



Internal programme to promote harmony during the Christmas season, as well as values and employee integration.

TREE OF ILLUSION

Programme to collect and donate toys to disadvantaged children.