PRINCESS AND YOU 360° SUSTAINABLE

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GRAND RIVIERA AND GRAND SUNSET PRINCESS SOLIDARITY ACTIONS 2023

JANUARY

VISIT OF THE WISE MEN

On the occasion of Three Kings Day, Princess Riviera Maya hotels distributed toys, school supplies, clothes, personal hygiene items and a "rosca de reyes" cake to children at the DIF Temporary Care Centre (CAT) in an effort to show support for childhood and children's education.

BEACH CLEAN-UP

Employees of the Princess Riviera Maya hotels carried out a beach clean-up, collecting more than 80 kg of waste and micro-plastics that pollute the environment.

FEBRUARY

COLLECTION

As a collection for the MICROTIA Foundation we held a sale of plants and sweets among hotel employees. Thanks to our donation the foundation was able to provide specialist hearing care services, hearing studies, hearing aids, therapies, sign language classes and job opportunities for those with hearing impairments, among others.

MARCH

WORLD WILDLIFE DAY

Celebration of "World Wildlife Day" with a talk on "Species management and protection".

EARTH HOUR

Earth Hour, a workshop on face masks, was offered to employees.

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MAY

WORLD RECYCLING DAY

World Recycling Day. With to the participation of our collaborators we collected more than 510 items of clothing including T-shirts, shorts, blouses, ties and shoes, among other articles, all of which will enjoy a second life before being discarded.

SOAP FOR HOPE WORKSHOP

Soap For Hope workshop. We began this workshop by recovering bars of soap that guests leave at the end of their stay and, through a process of cleaning and disinfection, these are transformed into new bars which will be donated to both local communities in need and partner foundations such as "Contando con un Amigo", "Microtia" and "Mi Amigo de la Calle", among others.

JUNE

FAMILY BIKE RIDE

We held a Family Bike Ride with the aim of encouraging physical activity and the many health benefits this brings, as well as promoting sustainable urban mobility through the use of this means of transport and reducing environmental emissions.

JULY

ARBOR DAY

Arbor Day, at Princess we joined the Arbor Day celebrations with an internal reforestation programme that helps us remember the importance of protecting wooded areas as a way of ensuring that life on our planet continues to be possible. Trees have multiple functions in the cycle of nature, from generating oxygen to constituting our best ally against the climate crisis.

MANGROVE DAY

On the occasion of Mangrove Day various collaborators answered the call to carry out a mangrove clean-up as a way of recognising the importance of these ecosystems and the need for their protection.

AUGUST

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ECOMACETAS

We held a fun "Ecomacetas" workshop in which we recycled glass bottles using handmade cutters that come from the project "Cerrando el ciclo" (Closing the Cycle), which began as a civil organisation with the aim of training women from communities in vulnerable situations and turning them into glass recycling entrepreneurs.

MI AMIGO DE LA CALLE

This fair was aimed at guests and collaborators of Princess Riviera Maya hotels alike and was organised in conjunction with one of our partners, "MI Amigo de la Calle", a foundation that rescues stray dogs with the aim of finding them a home.

SEPTEMBER

KIBBLE COLLECIION

A kibble collection campaign was carried out in an effort to donate food for the animals at the association "Mi Amigo de la Calle".

RACE 5K Y 1K

The 2nd Princess Race, "Kilometres against childhood cancer" was held for the benefit of the Mexican Association of Aid to Children with Cancer (AMANC). More than 200 runners registered, including guests, sponsors, collaborators and the general public, the principal motive being to raise funds for the association.

OCTOBER

"IT'S MY BIRTHDAY"

Every month we celebrate "It's my Birthday" with the children of the "Contando con un Amigo" (Counting on a Friend) foundation, in which we celebrate their birthdays and present them with backpacks with supplies - moments they will never forget.

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NOVEMBER

SUSTAINABLE MARKET

Every month Princess Riviera Maya hotels host a Sustainable Market, the aim of which is to benefit the local economy through the purchase of local products the likes of handicrafts, jewellery, organic vegetables, embroidery and honey from the region, among other things.

DECEMBER

ECOMODA 2023

The ECOMODA 2023 contest was held at Princess Riviera Maya hotels with the aim of creating costumes made from recycled materials in an effort to show participants and attendees the importance of recycling and reusing different types of materials and to raise

DECEMBER

TREE OF ILLUSION

Collaborators of Princess Riviera Maya hotels donate gifts for children from 5 to 12 years old.