PRINCESS AND YOU 360° SUSTAINABLE

Platinum Yucatán Princess
ADULTS ONLY
★ ★ ★ ★ ★

PLATINUM YUCATÁN PRINCESS SOLIDARITY ACTIONS 2021

JANUARY
THINK GREEN

Internal programme to clean general areas for the benefit of the environment. This activity promotes our commitment to prevent, reduce and implement sustainable strategies for the benefit of the environment through ecological practices.

FEBRUARY
CLUB NOTARIO DONATION

Donation of blankets and beds to an institution that helps to promote the welfare of street dogs.

SEPTEMBER
AMEXME TETRAPACK CHALLENGE!

Donation of Tetrapack to be turned into desks that can be used by disadvantaged children in community centres in Playa del Carmen.

SEA TURTLE CONSERVATION AND PROTECTION

PROGRAMME Providing fuel for the monitoring of the main sea turtle nesting beaches.

OCTOBER
HOUSEKEEPER DAY

Celebration in recognition of the hard work and dedication of our housekeepers.

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PLATINUM YUCATÁN PRINCESS SOLIDARITY ACTIONS 2021

CELEBRATION OF THE DAY OF THE DEAD

Traditional altars were put on display to preserve our traditions.

CLEAN BEACH

Internal programme for the benefit of the environment, aiming to raise awareness of the negative impact caused by the inappropriate disposal of polluting waste, encouraging strict control in the use of consumables and our operations to ensure that our practices are environmentally friendly.

SPA CERTIFICATION

Renewal of our certification in the basic quality requirements for services and facilities.

DECEMBER

WAITING STAFF DAY

Celebration in recognition of the hard work and performance of all our employees.

CONTEST: THIS IS HOW TO ENJOY CHRISTMAS!

Internal programme to promote harmony during the Christmas season, as well as values and employee integration.

TREE OF ILLUSION

Programme to collect and donate toys to disadvantaged children.