

## Privacy Policy

### 1. Personal data collection and data controller

In accordance with the provisions of the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, we inform the user of this website that the personal data furnished through their connection, as well as any other personal data that may be provided in the future, will be handled by GRUPO MACIA HOTELES S.L., with registered office at Calle Zacatín, 25, 18001- Granada, and Tax Identification Number B-18920579, being the email address for communication purposes the following: [lopd@maciahoteles.com](mailto:lopd@maciahoteles.com)

### 2. Purpose and lawful basis of processing

Your personal data collected will be processed by MACIÀ in accordance with the following purposes:

#### i. Analysis of the user interactions

Provided personal data will be processed by MACIÀ through the website, as well as its interactions during its use. Especially, the processing will allow us to analyze the user browsing habits allowing to provide him/her a web navigation more agile and customized, and to detect any fraudulent use of the website.

Lawful basis: The processing is necessary to satisfy MACIÀ legitimate interests. At any time, the user shall have the right to object that his/her personal data are being processed for this purpose, according to the section 7 of this privacy policy.

#### ii. Computer control of the website

The data provided by the user through the website will be processed by MACIÀ, as well as its interactions during its use, to detect any fraudulent use of the website or any data loss.

Lawful basis: The compliance of MACIÀ legal obligations with the purpose of ensuring the security of the website and the information contained therein.

#### iii. The relationship of the user with MACIÀ

MACIÀ will be processed user's data to maintain, develop and comply with its relationship with MACIA resulting from the procurement of any of the services offered. This processing consists in the management of bookings and stays, procurements carry out through the website, sending of notifications, request management and the management of payment and invoicing.

Lawful basis: The implementation of the contractual relationships that the user has with MACIÀ or with any other of the companies of its group.

When there is or has been a contractual relationship between the user and MACIÀ, the user data also may be processed with the purpose of sending commercial communications (newsletters), general or customized, through any means, including email, SMS, or any other similar electronic means.

Lawful basis: The processing is necessary in order to satisfy MACIÀ legitimate interests. At any time, the user shall have the right to object his personal data being processed for this purpose, according to the section 7 of this privacy policy.

#### iv. Commercial communications

The user's consent may be required by MACIÀ to send him commercial communications (newsletters), general or customized, through any means, including email, SMS or any other electronic means.

In any case, the user may oppose the sending of commercial communications, indicating their wish

not to receive them in the box provided for this purpose, or subsequently, by sending an email to the following email address [lopd@maciahoteles.com](mailto:lopd@maciahoteles.com)

Lawful basis: The user's consent.

#### v. Job applications

In the case that the user sends to Macià Hotels its CV, the personal data will be processed with the purpose of incorporating and managing his/her application in the recruitment process organized by Macià Hotels.

Lawful basis: The user's consent. The user is entitled to withdraw his/her consent, at any time, to stop that its personal data continued to be processed for this purpose, according to the section 7 of the privacy policy.

### **3. Accuracy and veracity**

The user guarantees the veracity and accuracy of the data furnished to MACIÀ through the appropriate forms, exempting MACIÀ of any responsibility in this regard, and commits to keeping it properly updated.

### **4. Personal data of minors**

Children who are under age 14 should not use the services offered through the website without their parents or guardians' consent.

In the case that MACIÀ detect users who may be under age 14, it reserves the right to require this authorization and/or a copy of their ID card.

### **5. The deadline for the storage of personal data.**

The personal data will be stored until the actions resulting from the relationship with MACIÀ had been extinguished, unless it exists a legal obligation which extend the storage period.

### **6. Personal data communications**

MACIÀ may communicate your personal data to:

i. The companies of its group, such as hotel owners (according to the section 8 of the present policy of privacy), to meet the needs of the requests from the users, such as those which offer them management services.

ii. Relevant Government Agencies, State Security forces and bodies, Judges and Courts, in compliance with the legal obligations.

iii. Services providers who act as a processor of the processing.

It is not expected cross-border transfers of personal data.

### **7. Exercise of rights and legal claims**

The user may exercise his/her rights in the field of data protection (access, rectification, suppression, restriction, objection and portability) sending with this purpose a communication by postal mail at the following address: Calle Zacatín, 25, 18001- Granada or by email at the following email address [lopd@maciahoteles.com](mailto:lopd@maciahoteles.com), in each case with an indication of his/her name, surname, and attaching copy of its ID card.

Without limiting the foregoing, the user is entitled to fill a complaint before the Spanish Data Protection Agency.

## **8. Companies of the Macià Hotels group**

The companies of the group Macià Hotels which are operating hotels are the following:

- i. Promociones Zahira, S.A. is owner of the Macià Alfaros and Macià Sevilla Kubbb.  
This company has its registered office at Calle Alfaros, 18, 14001- Córdoba and Tax Identification Number A-14059042, being the email address for communication purposes the following: [lopd@maciahoteles.com](mailto:lopd@maciahoteles.com)
- ii. Promociones Macià, S.A. A is owner of the Macià Plaza Hotel.  
This company has its registered office at Calle Zacatín, 25, 18001-Granada, and Tax Identification Number A-18031724, being the email address for communication purposes the following: [lopd@maciahoteles.com](mailto:lopd@maciahoteles.com)
- iii. Promociones Condor, S.A. is owner of Macià Real de la Alhambra, Macià Condor, Macià Monasterio de los Basilio and Granada Five Senses Rooms & Suites Hotels.  
This company has its registered office at Calle Zacatín, 25, 18001-Granada, and Tax Identification Number A-18031724, being the email address for communication purposes the following: [lopd@maciahoteles.com](mailto:lopd@maciahoteles.com)
- iv. Grazhotel, S.L.U. is owner of Hotel Macià Doñana.  
This company has its registered offices at Calle Zacatín, 25, 18001-Granada, and Tax Number Identification B-11401775, being the email address for communication purposes the following: [lopd@maciahoteles.com](mailto:lopd@maciahoteles.com)

The abovementioned companies will be the controllers of the personal data transferred through the formalization of bookings and stays in the respective hotels.

The provisions of point 2 (iii), 3 and following will be applied to the mentioned processing.

## **9. Cookies Policy**

Remisión a [Cookies Policy](#)